

North London Waste Authority Waste Prevention Community Fund 2018-19

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North London demographics

- 7 boroughs
- 2m residents
- 2nd largest waste disposal authority in the UK
- Diverse area
- Extreme contrasts, mixture of:
 - affluent areas and areas of high deprivation
 - flats and houses with gardens
- Transient population



Waste Prevention Plan

North London Waste Prevention Plan

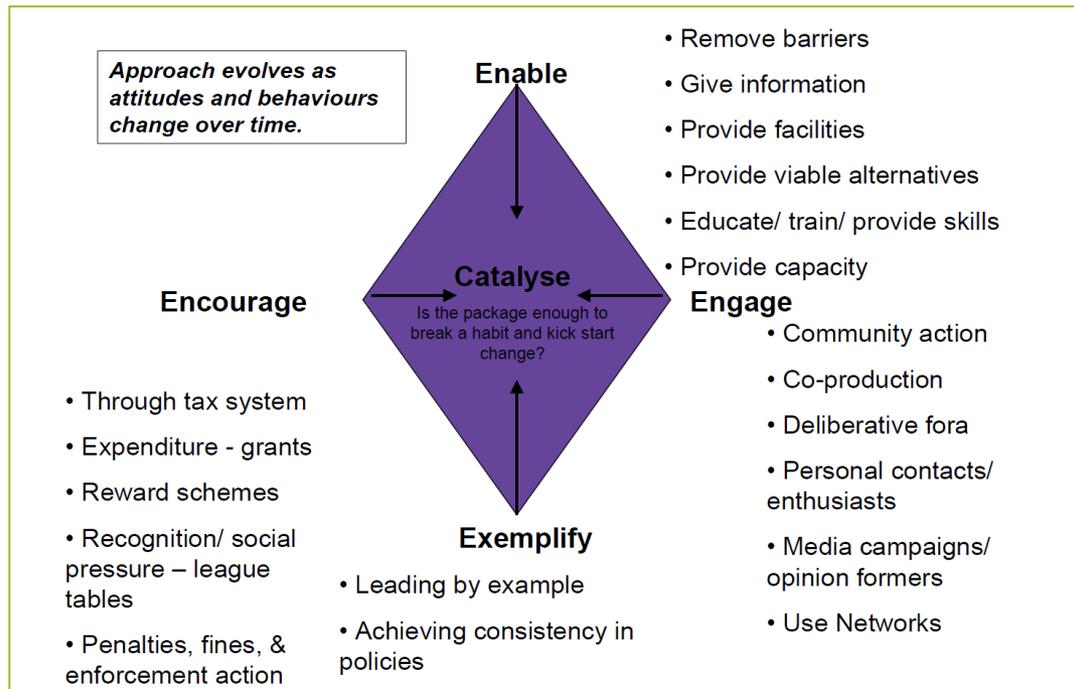
April 2014 to March 2016



- Short-term implementation plan for delivering aims within the North London Joint Waste Strategy.
- Co-ordinated waste prevention activity since 2007.
- Prepared biennially and revised annually.
- Prepared in consultation with officers and Members.
- Sets out a series of specific actions.
- Delivered in partnership.

Priorities for 2018-19

- Priority waste streams
 - Food waste
 - Furniture (bulky waste)
 - Textiles
- Measures
 - Awareness raising
 - Educational
 - Organisational
 - Voluntary
 - Economic
- Focus on
 - action-oriented activities
 - informational and promotional initiatives



Waste Prevention Community Fund (Fund) overview

- Funding mechanism which considers proposals for waste prevention projects from not-for-profit organisations.
- Aim: extend the reach and impact of waste prevention activity in north London by supporting a wide range of community-based organisations.
- Amount available for 2018-19: £60,000

2017-18 Funded Projects

- Black Friday, Hubbub

Bright Friday aimed to reduce textiles waste by boosting student's confidence to restyle their existing wardrobes, provide sewing skills to make amendments and alterations, and offer the opportunity to swap unloved garments with other students. Bright Friday consisted of three events at universities across north London, an online social-media campaign with supporting videos, an art installation to raise awareness on textiles waste, and a satirical fashion magazine 'Faux' providing a counter culture to the advertising techniques used at Black Friday.



2017-18 Funded Projects

- Mapping reliable repair businesses in Hackney, Camden and Waltham Forest, The Restart Project in partnership with Hackney Fixers

The project took an innovative approach to prevention of WEEE which built upon the organisations' experience of running community electrical/electronic repair parties. The aim was to prevent WEEE by encouraging use of reliable commercial repairers and donations of WEEE for reuse.



The screenshot shows the 'Restart Repair Directory' website. At the top left is the 'restart' logo. Below it, the text reads 'Restart Repair Directory' and 'Find a local business to repair your broken devices.' There are two input fields: 'Where do you live?' with 'E8 3LL' entered, and 'What do you need to fix?' with 'Please select' as a placeholder. An orange 'Search' button is below these fields. A dark grey bar indicates '33 results in your area'. The first result is for 'Noden Guitars', showing '100% positive reviews', the website 'https://nodenguitars.co.uk/', email 'repairs@nodenguitars.co.uk', phone '020 7813 1142', and address 'Basement, 27 Denmark St, Camden, London, WC2H 8NJ'.



Eligibility criteria

- Proposed projects must take place in at least one of the north London boroughs;
- Proposed projects must reduce local authority collected waste arisings.
- Only one proposal must be submitted by an organisation in each round of funding;
- Projects must be completed within six months from the award date.
- Eligible applications can come from:
 - A registered charity or incorporated organisation that is not-for-profit.
 - Individual organisations either on their own or with other organisations as a consortium.
 - Unincorporated organisations on the basis that the person signing is authorised to do so.
 - Established groups of residents who are formed for a specific purpose and have been meeting for at least 12 months

Types of projects

- New projects on a trial basis, which propose:
 - a new approach to tackling a waste prevention problem
 - a waste stream that NLWA has not addressed before.
- Innovative
- Deliver a type of project already being delivered but for audience not being currently reached
- Opportunities for co-funding arrangements
- Can be for goods or activities.
- Full or part funding

Non-eligible projects

- Research projects.
- Projects that are proposed to be delivered by local authorities.
- Projects identical to other waste prevention work.
- Political activities.
- Projects which are delivered exclusively for religious purposes.
- Projects that reduce commercial waste
- Work or activities that any other organisation or individual has a duty to undertake.
- Contingencies/depreciation of fixed assets relating to other projects.

Payment terms

- NLWA will pay the Recipient 50% of the Funding in advance upon the following:
 - Receipt by NLWA of the documents set out in section 5.1 of the Guidance Document and Additional Conditions;
 - Execution of the Funding Agreement by both Parties;
 - Successful completion of the Project inception meeting; and
 - If applicable to the Project, receipt by NLWA of evidence of Third Party funding for the Project.
- The second instalment of 25% of the Funding will be due to the Recipient upon receipt of the interim financial and operational reports
- The payment of the balance of 25% of the Funding will be due to the Recipient after successful completion of the Project, receipt of the final financial and operational reports by NLWA and acceptance of the reports by NLWA

Evaluation

- Measurable quantitative outputs and targets
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- Scale and impact of behaviour change outcomes in north London.
- Scale and impact of reduction of local authority collected waste arisings in north London.
- Demonstration of commitment to the project after the end of the funding period.
- Cost effectiveness and value for money.
Robustness of measurement and evaluation framework for the project.

Monitoring and reporting

- Funding recipient is responsible for monitoring
- Financial and operational reporting
 - interim operational and financial report on its use of the Fund on dates and in a format agreed at the inception meeting
 - a final operational and financial report on completion of the Funding Period which shall confirm whether the project has been successfully completed and provide details of project outcomes and whether targets and outputs have been met in line with application submitted

Timescales

Activity	Date
Applications advertised	28/03/2018
Deadline for applicant questions	10/04/2018
Application workshop	11/04/2018
Deadline for NLWA to respond to questions	16/04/2018
Application closing date	23/04/2018



Thank you

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